

New Business

In-home care provider for seniors opens franchise in Manassas

Options for Senior America Corp., a leading provider of in-home care for seniors, opened its newest franchise in Manassas.

Michele Mezher, the new franchise owner of the Manassas office said "the opening of the Manassas branch will certainly help fill a need for trusted senior care in Prince William County."

Options has been in business since 1989 and specializes in providing in-home care for senior adults.



Mezher

Options continues to be a dominant player in the senior home care market, especially in the northeast, where 12 of its offices are located. The Manassas franchise is the fourth franchise of the successful company, which also has 13 branch offices

throughout the United States.

Options "live-out" services provide aides to assist care recipients in their homes from 2 to 24 hours a day, and its signature "live-in" program provides caregivers who move in with the care recipient on a long-term basis.

Options is a private pay company and a preferred provider among most long-term care insurance companies across the country. The company also provides skilled care in addition to non-skilled custodial care.

More information about the Manassas office in particular can be obtained by emailing manassas@optionscorp.com or calling 571-449-6781.