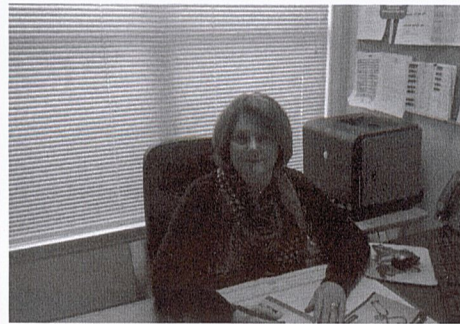




Options client at home and happy



Our neighbor Linda



Options for Senior America caring staff

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OF THE MONTH

Options for America
Caring Hands in the Community

“Providing quality care is more than a business model or even a mission, **it’s our passion!**”

says Linda Tomarchio, a resident of Bulle Rock for over one year now.

Linda serves as the Community Relations Manager for Options for Senior America, an agency that has been providing quality in-home care for the elderly, disabled and others in need for over 21 years. Options is dedicated to helping senior adults cope with the challenges of everyday life by providing a wide array of services such as assistance with bathing, dressing, personal hygiene, and moving about. In addition, their Care Providers are also able and willing to assist with other components of living in a healthy environment, such as light housekeeping and laundry, meal preparation, shopping and transportation, and providing companionship and support. “All of these extraordinary services are provided in an environment where they feel the safest and most comfortable...at home.” says Linda. Options is able to provide distant or busy families a break from daily care giving responsibilities, and reassure them that their loved ones are attended to by the team that has the most experience and the widest resources. “All of our care providers are thoroughly screened and go through one

of the most stringent interview processes and back ground checks in the Industry,” Linda exclaims. “In addition, all of our providers are licensed, bonded and insured and highly skilled at what they do.” In addition to providing in-home personal care, Options has RNs and LPNs available to provide skilled services when needed. “Because of our flexible schedules and large roster of Care Providers, we are able to respond quickly...very quickly, to just about any need.” Linda adds, “We are available 24 hours a day, 7 days a week. Not all companies offer this kind of comprehensive service.”

In addition to the highest quality home care in the industry, Options has built a reputation for both participating and sponsoring various community outreach and charitable programs. In February of 2011, Options is partnering with the American Heart Association to launch a donation campaign in recognition of American Heart Month. Future campaigns will recognize public health issues such as Alzheimer’s disease, Diabetes,

rehabilitation awareness and other topics that are important to the community. Additionally, Linda has been working with the Bulle Rock community to participate in and sponsor lectures and other local educational events and initiatives. “Community outreach is another component of our business that makes us unique from other home care agencies,” she explains. “I have thoroughly enjoyed residing here in Bulle Rock, and I feel it’s both my duty and an honor to give back and let people know that there are many resources available to allow individuals to receive care and companionship in the comfort of their own homes.”

Options remains an industry leader for quality in-home care due to an unsurpassed reputation for superior customer service, quality care providers, and its dedication and outreach to the surrounding community. “The core component of our business model is customer satisfaction,” Linda explains. “We have never lost sight of what our clients wanted, and we never will.”